



# MEMORANDUM

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**TO:** BryanLGH Medical Center Medical Staff

**FROM:** Kim Russel, President and CEO

**DATE:** May 28, 2010

**SUBJECT:** Medical Director of Clinical Informatics

One year ago, Dr. Carolyn Cody and I conducted listening sessions (held at Fireworks Restaurant) with members of the BryanLGH Medical Staff. One of the major concerns we heard related to information technology, including IT needs in private practice offices and in the inpatient setting. There was also great concern about forthcoming governmental IT requirements for physicians.

Throughout these conversations with the Medical Staff, it became clear that BryanLGH would need experienced leadership in the information technology arena. I am pleased to let you know that in April, George Carr joined the BryanLGH senior management team as our Chief Information Officer. Most recently, George served as CIO for the University of Missouri Health Care. George also has significant experience working with physician offices as he previously worked with a physician practice management company (US Oncology).

All of us at BryanLGH want our IT systems to work better for our physicians. As an initial step to make this happen, BryanLGH will be adding the role of Medical Director of Clinical Informatics to our team. This position will be compensated via a contract, and is anticipated to require a time commitment of 20 hours per week. We are now seeking nominations for this position.

The Medical Director will serve as a Medical Staff advisor to George Carr regarding all IT matters that impact the practice of medicine at BryanLGH Medical Center. The Medical Director will also serve as a communication link with the Medical Staff. Our overarching goal is to use IT to make it easier, not more difficult, to practice high quality medicine at BryanLGH Medical Center.

The requirements for this medical director are as follows:

1. Board certified in his or her specialty.
2. Active medical staff privileges at BryanLGH Medical Center.
3. Fully engaged in the active practice of medicine at BryanLGH for the entire three-year term of this appointment.
4. Track record of strong level of communication with physicians of all specialties.
5. Very good understanding of clinical work flow within BryanLGH Medical Center.

Please feel free to nominate a Medical Staff colleague for this position. Self-nominations will also be accepted. Please send nominations to:

George Carr, Chief Information Officer  
BryanLGH Health System  
1600 South 48<sup>th</sup> Street, Lincoln, Nebraska 68506  
george.carr@bryanlgh.org  
481-3136

Thank you very much for your support of BryanLGH.